

UBC HART

eLearning course for Analysts and Planners

June 27, 2023



Learner Personas & Learning Objectives

HART Learner Personas



PLANNERS & ANALYSTS
Bert (Analyst) & Ernie (Planner)

Primary Persona



POPULATION ADVOCATES
Grover



ELECTED OFFICIALS
Big Bird



INTERESTED CITIZENS
Elmo

PLANNERS & ANALYSTS

Bert (Analyst) & Ernie (Planner)

We work as a team to **analyze housing data and create plans** that meet the needs for people in our area



What problem are you trying to solve?

Our current tools/resources don't give us a complete picture of housing need

What's your motivation to learn?

Find a way to get more accurate data, and use it to make more effective plans

How are you learning about this now?

We learn on the job and take professional development courses to keep up

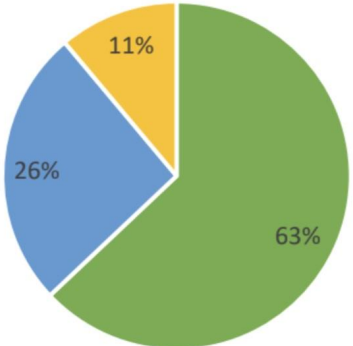
How familiar are you with this topic?

Varying levels of familiarity, some have experience, others are new to the process

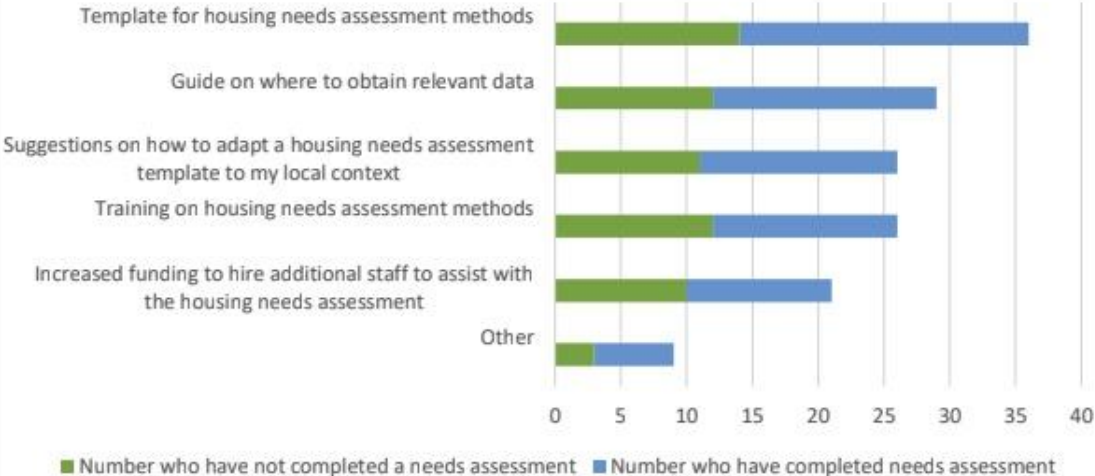
What are learners saying?

Has your organization completed a need assessment? (n=54)

- Has completed a needs assessment
- Never completed a needs assessment
- Not sure



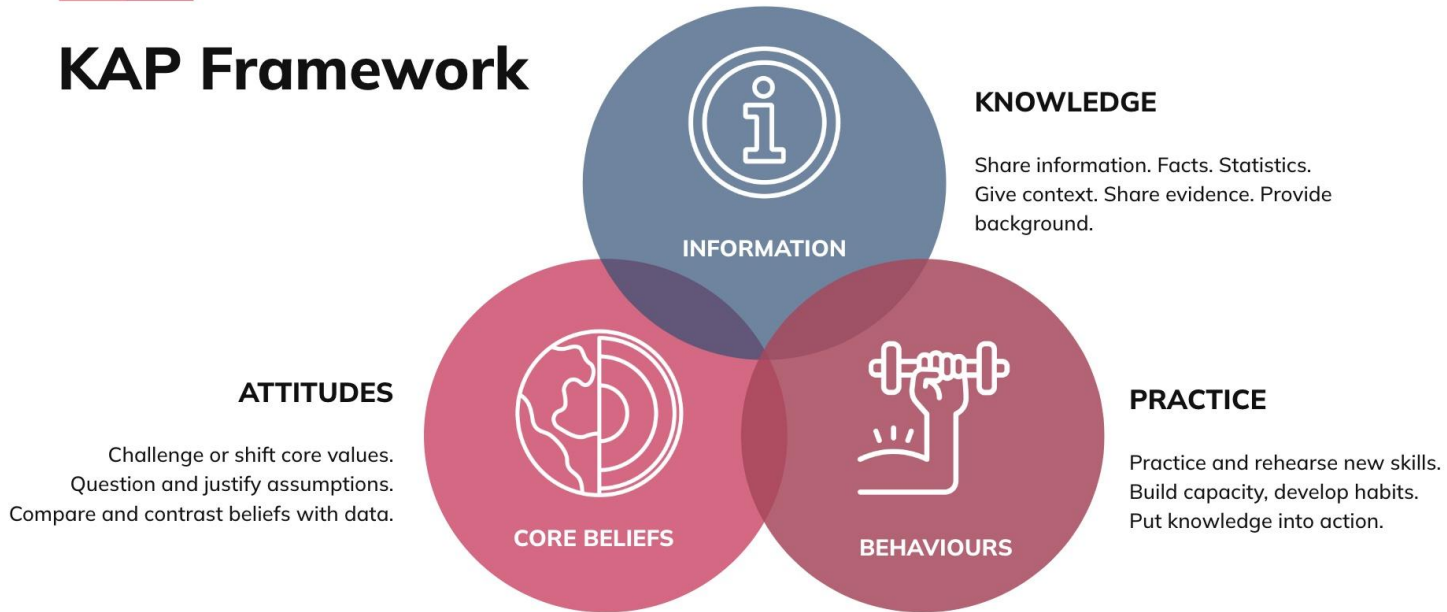
Which type of assistance would be most helpful for conducting an effective Needs Assessment? (n=47)



Figures 28-30. Barriers and Desired Assistance in Relation to Need Assessment

Applying learning principles

KAP Framework



PLANNERS & ANALYSTS

Bert (Analyst) & Ernie (Planner)

Now I can use HART data to make effective housing plans

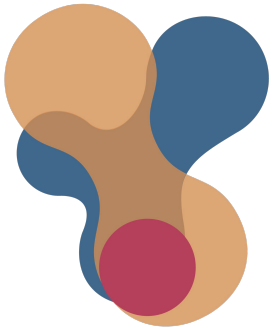


Knowledge	<ul style="list-style-type: none">- A complete picture of housing need- HART methodology- HART tools & resources
Attitudes	<ul style="list-style-type: none">- Trust HART methodology- Adapt to new way of organizing housing data- Convince leadership to make changes
Practice	<ul style="list-style-type: none">- Get accurate data using HART tools & resources- Make plans that address housing need

Learning objectives:

Develop housing need recommendations by analyzing the output of the Housing Assessment Resource Tools (HART)

1. *Describe the housing crisis and the government response in addressing the need.*
2. *Describe the unique characteristics of HART and how they are differentiated from other resources.*
3. *Navigate and evaluate data using the Housing Needs Assessment Tool.*
4. *Identify land that may be appropriate for affordable housing.*
5. *Develop an affordable housing strategy for your community leveraging existing best practices.*





Learning Approach

Delivery Methodology

Online Learning



5 independent modules

- Learners have a wide variety of skill/experience, this format allows learners to access content directly related to their need (“just in time” learning)



Specific topic focus for each module

- Learning is divided into manageable chunks
- Improves focus and a better transfer of learning



Variety of learning interactions

- Examples include, videos, interactive scenarios, reference guides
- Increases engagement and enhances critical thinking



Estimated course length

- Total: 2.5-3 hours

Recommended Learning Path

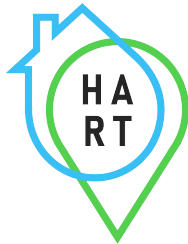
Module 1

Address Canada's
Housing Crisis



Module 2

Why HART?



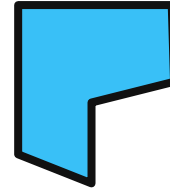
Module 3

Craft a Housing
Needs Assessment



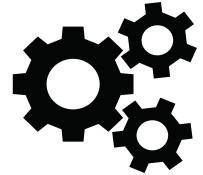
Module 4

Create Land and
Property Acquisition
Strategies




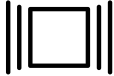






Module 5

Implement your
Housing Strategy



Learning Elements

	Knowledge check
	Text
	Matching exercise
	Slide show

	Checklist
	Reference guide
	Video
	Case study

Address Canada's Housing Crisis

Describe the housing crisis and the government response in addressing the need.

Module 1



Describe the housing crisis in Canada.



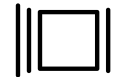
Define relevant housing terms.



Describe the federal, provincial and municipal responses to the affordable housing need.



Identify the current issues for on and off-reserve Indigenous housing.

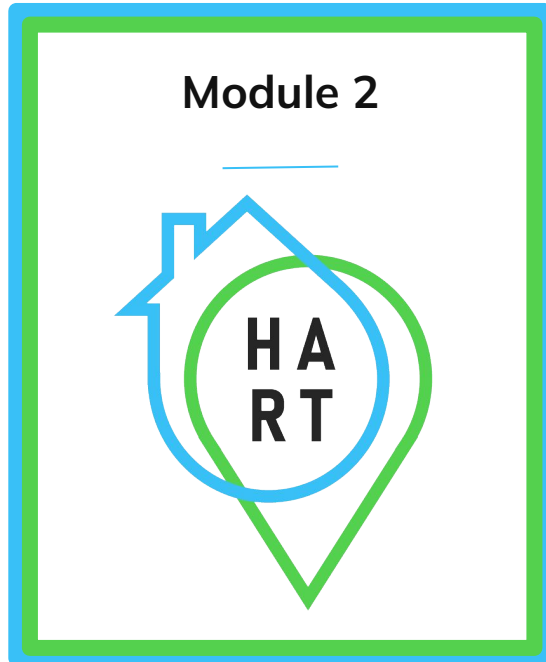








Outline the process of developing an affordable housing need strategy.



Why HART?

Describe the unique characteristics of the HART tools and how they are differentiated from other resources.

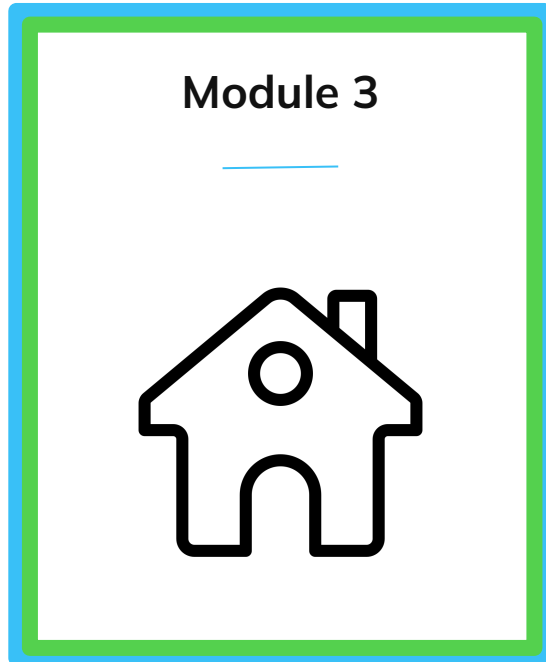


Describe the current challenges in quantifying housing need.		★
Describe the genesis of the HART project and its objective.		
Describe the key HART differentiators and how they enrich reporting.	 	★
Describe the limitations of HART and other factors to consider when using the tool.	 	

Craft a Housing Needs Assessment

Navigate and view data using the Housing Needs Assessment Tool (HNA Tool).

Analyze the Housing Needs Assessment output in order to make housing need recommendations.



Explain the functionality of the HNA Tool.



Analyze the output of the HNA Tool.



Incorporate the data from the HNA Tool into a Housing Needs Assessment.



Given the HNA Tool output, propose housing need recommendations.



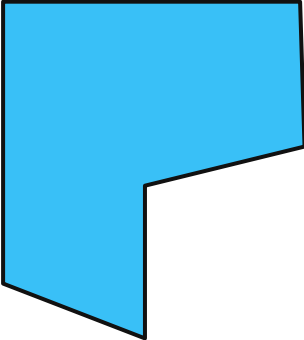
Describe the Dataverse data file and demonstrate how to import the data to Beyond 20/20.











Create Land and Property Acquisition Strategies

Identify land that may be appropriate for affordable housing.

Module 4

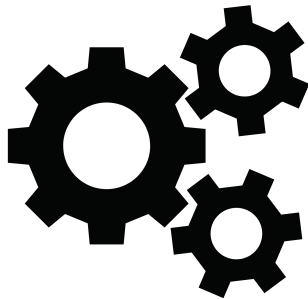


Describe current acquisition strategies and how the HART tools can assist with the process.	
Using the Land Assessment Tool, identify potential parcels of land for affordable housing.	 
Analyze the data from the Land Assessment tool.	 
Develop a process for conducting a land assessment independent of the HART tools.	
Using the Property Acquisition Tool, identify property acquisition strategies that are appropriate for your community.	 

Implement your Housing Strategy

Develop an affordable housing strategy for your community leveraging best practices.

Module 5



Develop a process for reporting recommendations to decision makers.



Identify other resources available to support housing strategy recommendations.



Describe how to build partnerships with other levels of government and nonprofit organizations.



Develop an affordable housing strategy for your community.





Thank you.